

Application for Membership in the
LAKE PLACID MERCHANT'S ASSOCIATION
(Membership in the Chamber of Commerce is required)

Business Name _____

Business Address _____

Mailing Address (if different from
above) _____

Applicant Name _____ Title _____

Phone _____ Fax _____

E-mail _____ Web _____

Business Days & Hours _____

For use in our brochure, please provide a few short sentences that
describe your business:

Examples: Gifts & Decorations Clothing & accessories for
the whole family

Greeting Cards

Jewelry & Gifts

Membership Dues: \$25.00 per year
Make check out to LPMA



Lake Placid Merchants Association
Post Office Box 1235
Lake Placid, FL 33862-1235

You will receive a Membership Packet with information about our association.

Benefits of Membership

- GROUP Advertising - full or half page advertising in local newspapers with tremendous cost savings to the individual members.
- Regular monthly meetings of members – a valuable tool to networking with other merchants in Lake Placid, where we pool and organize our collective resources.
- Free listing on merchant association website –
see www.visitlakeplacidflorida.com/merchants
- A wide variety of events are planned to get customers into your stores. Our biggest event is our Red Hat Event held in the spring. We also sponsor the Kids Fall Festival in October.
- Become a common voice on issues concerning our town.
- Promote our retail and commercial area with various marketing materials.