

# Greater Lake Placid Chamber of Commerce - Service Charges

*The paid promotional year begins the month following your application. The month in which you sign up for the promotional activity is provided with our complements.*

The following promotional opportunities are available to Chamber members only:

## OFFICE DISPLAYS:

Literature racks (4" max width—single card or folded) . . . . . No charge  
Business card racks (as space is available) . . . . . No charge  
Display of small poster for special events on our bulletin board . . . . . No charge

Our Medallion Members Business Card caddy at premium location . . . . . \$24 per year

## INTERNET AND E-MAIL:

Listing in the Business Directory of the Chamber Web-site ([www.visitlakeplacidflorida.com](http://www.visitlakeplacidflorida.com)) . . . No charge  
Link to your Web-site in our Business Directory . . . . . No charge  
Web-site ad (logo artwork to be submitted to Chamber on disk) . . . . . \$125 per year  
    Setup fee . . . . . \$25 (one time only)  
Link to existing Web-site . . . . . No charge  
First four changes per year . . . . . \$25 per change  
    Additional changes (after first four) . . . . . \$50 per change  
Inquiry List (all office, mail, Internet inquiries relative to relocation, accommodations, vacations, recreation, entertainment, events, etc. are forwarded to you via e-mail) . . . . . \$150 per year

MEMBERSHIP LIST MAILING LABELS (available to members only): . . . . . No charge

## NEWSLETTER ADVERTISING

Size A Inside pages (2½"x1⅝") . . . . . \$125 per year  
Size A Back page - black/one color (2½"x1⅝") . . . . . \$175 per year  
Size B Inside pages (2½"x3¾") . . . . . \$300 per year  
Size C Inside pages (1⅝"x5" . . . . . \$250 per year  
Size D Inside pages (5"x 2½") . . . . . \$325 per year  
Size E Inside pages (5"x1⅝") . . . . . \$250 per year  
Size F Inside pages (7½"x2½") . . . . . \$450 per year  
Size G Inside pages (7½"x4¼") . . . . . \$550 per year

NEWSLETTER INSERTS (you provide 575 inserts—8½"x11" maximum size): . . . . . \$150 per insert

## SPONSORSHIPS:

Membership Luncheon (provides lunch for two at no additional cost) . . . . . \$250 per luncheon  
Lake Placid Mixer (Chamber will promote in Newsletter) . . . . . No sponsorship charge  
Tri-Chamber Mixer (must be a member of all three chambers) . . . . . No sponsorship charge  
Interlake or Dal Hall Boulevard Flag Set . . . . . \$1000 per set (depending on design)  
Keep Lake Placid Beautiful Island . . . . . \$300-\$1000 per year, depending on location  
Event Sponsorship (contact Chamber for available events and dates) . . . . . \$750-\$1000

ADVERTISING OPPORTUNITIES:As available in Lake Placid Map, Chamber Directory, and other publications

DIRECTORY LISTING . . . . . No charge

## THE GREATER LAKE PLACID CHAMBER OF COMMERCE

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