

Greater Lake Placid Chamber of Commerce - Promotional Opportunities

The paid promotional year begins the month following the start of your membership. The month in which you sign up for the promotional activity is provided with our compliments.

The following promotional opportunities are available to Chamber members only:

OFFICE DISPLAYS:

Literature racks (4" max width—single card or folded preferred) No charge
Business card racks No charge
Display of poster for special events on our bulletin board No charge

Our Medallion Members Business Card caddy at premium location \$24 per year

INTERNET AND E-MAIL:

Listing in the Business Directory of the Chamber Web-site (www.visitlakeplacidflorida.com) No charge
Link to your Web-site in our Business Directory No charge
Web-site ad (logo artwork to be submitted to Chamber via e-mail) \$125 per year
Setup fee \$25 (one time only)
Link to existing Web-site No charge
First four changes per year \$25 per change
Additional changes (after first four) \$50 per change
Inquiry List (all office, mail, Internet inquiries relative to relocation, accommodations, vacations, recreation, entertainment, events, etc. are forwarded to you via e-mail) \$150 per year

MEMBERSHIP LIST MAILING LABELS (available to members only): No charge

NEWSLETTER ADVERTISING:

Size A Inside pages (2½"x1 5/8") \$125 per year
Size A Back page - black/one color (2½"x1 5/8") \$175 per year
Size B Inside pages (2½"x3¾") \$300 per year
Size C Inside pages (1 5/8"x5" \$250 per year
Size D Inside pages (5"x 2½") \$325 per year
Size E Inside pages (5"x1 5/8") \$250 per year
Size F Inside pages (7½"x2½") \$450 per year
Size G Inside pages (7½"x4¼") \$550 per year

NEWSLETTER INSERTS (you provide 600 inserts—8½"x11" maximum size): \$150 per insert

SPONSORSHIPS:

Membership Luncheon (provides lunch for two at no additional cost) \$250 per luncheon
Lake Placid Mixer (Chamber will promote in Newsletter) No sponsorship charge
Tri-Chamber Mixer (must be a member of all three chambers) No sponsorship charge
Keep Lake Placid Beautiful Island \$300-\$1000 per year, depending on location
Event Sponsorship (contact Chamber for available events and dates)

ADVERTISING OPPORTUNITIES: As available in Lake Placid Map, Chamber Directory, and other publications

DIRECTORY LISTING No charge

THE GREATER LAKE PLACID CHAMBER OF COMMERCE

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